

2009 Southwest Incentive Summary

Vehicle Line	Start Date - End Date	Customer Cash Allowance (Type 1 & L)	APR	Lease to Retail - Lease Loyalty & L (Type 1)	Corporate Dealer Cash (Type 1 & L)	Bonus Program
Revised: 05/07/2009		63C95		63L92B	63D91	
PT Cruiser Base	05/06/2009- 06/01/2009	\$500	STD	\$500	\$0	Bonus
PT Cruiser Touring	05/06/2009- 06/01/2009	\$1,000	STD	\$500	\$0	Bonus
PT Cruiser Limited	05/06/2009- 06/01/2009	\$1,000	STD	\$500	\$0	Bonus
Sebring Sedan Base	05/06/2009- 06/01/2009	\$500	STD	\$750	\$0	Bonus
Sebring Sedan Touring/Limited	05/06/2009- 06/01/2009	\$1,000	STD	\$750	\$0	Bonus
Sebring Convertible	05/06/2009- 06/01/2009	\$1,500	STD	\$0	\$0	Bonus
300 Sedan Base/Touring	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
300 Signature Touring	05/06/2009- 06/01/2009	\$2,500	STD	\$0	\$0	Bonus
300 Limited	05/06/2009- 06/01/2009	\$3,000	STD	\$0	\$0	Bonus
300C (excl. SRT8)	05/06/2009- 06/01/2009	\$4,000	STD	\$0	\$0	Bonus
300C SRT8	05/06/2009- 06/01/2009	\$4,000	STD	\$0	\$0	Bonus
Town & Country LX	05/06/2009- 06/01/2009	\$1,500	STD	\$0	\$0	Bonus
Town & Country Touring	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Town & Country Limited	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Aspen Limited	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Aspen Hybrid	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Caliber SE	05/06/2009- 06/01/2009	\$0	STD	\$500	\$1,500	Bonus
Caliber SXT	05/06/2009- 06/01/2009	\$0	STD	\$500	\$1,000	Bonus
Caliber R/T	05/06/2009- 06/01/2009	\$0	STD	\$500	\$1,000	Bonus
Caliber SRT4	05/06/2009- 06/01/2009	\$0	STD	\$500	\$1,000	Bonus
Avenger SE/SXT	05/06/2009- 06/01/2009	\$1,000	STD	\$750	\$0	Bonus
Avenger R/T	05/06/2009- 06/01/2009	\$1,500	STD	\$750	\$0	Bonus
Charger SE	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Charger SXT	05/06/2009- 06/01/2009	\$2,500	STD	\$0	\$0	Bonus
Charger R/T	05/06/2009- 06/01/2009	\$3,000	STD	\$0	\$0	Bonus
Charger SRT8	05/06/2009- 06/01/2009	\$3,000	STD	\$0	\$0	Bonus
Challenger (excl. SRT8)		\$0	STD	\$0	\$0	Bonus
Challenger SRT8		\$0	STD	\$0	\$0	Bonus
Viper (excl. ACR)		\$0	STD	\$0	\$0	Bonus
Journey SE	05/06/2009- 06/01/2009	\$1,500	STD	\$0	\$0	Bonus
Journey SXT/RT	05/06/2009- 06/01/2009	\$2,500	STD	\$0	\$0	Bonus
Grand Caravan SE & C/V	05/06/2009- 06/01/2009	\$1,500	STD	\$0	\$0	Bonus
Grand Caravan SXT	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Ram 1500 ST	05/06/2009- 06/01/2009	\$0	STD	\$0	\$2,000	Bonus
Ram 1500 SLT/Sport/TRX	05/06/2009- 06/01/2009	\$0	STD	\$0	\$3,500	Bonus
Ram 1500 Laramie	05/06/2009- 06/01/2009	\$0	STD	\$0	\$3,500	Bonus
Ram 2500/3500 ST	05/06/2009- 06/01/2009	\$0	STD	\$0	\$4,000	Bonus
Ram 2500/3500 SLT	05/06/2009- 06/01/2009	\$0	STD	\$0	\$4,000	Bonus

Vehicle Line	Start Date - End Date	Customer Cash Allowance (Type 1 & L)	APR	Lease to Retail - Lease Loyalty & L (Type 1)	Corporate Dealer Cash (Type 1 & L)	Bonus Program
Revised: 05/07/2009		63C95		63L92B	63D91	
Ram 2500/3500 Laramie	05/06/2009- 06/01/2009	\$0	STD	\$0	\$4,000	Bonus
Ram 3500 Chassis Cab	05/06/2009- 06/01/2009	\$1,000	STD	\$0	\$0	Bonus
Ram 4500/5500 Chassis Cab	05/06/2009- 06/01/2009	\$1,000	STD	\$0	\$0	Bonus
Dakota Extended Cab	05/06/2009- 06/01/2009	\$1,500	STD	\$0	\$0	Bonus
Dakota Crew	05/06/2009- 06/01/2009	\$1,500	STD	\$0	\$0	Bonus
Dodge Sprinter		\$0	STD	\$0	\$0	Bonus
Durango	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Durango Hybrid	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Nitro SE	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Nitro SLT/ R/T	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Patriot	05/06/2009- 06/01/2009	\$0	STD	\$500	\$1,000	Bonus
Compass	05/06/2009- 06/01/2009	\$0	STD	\$500	\$1,000	Bonus
Liberty Sport	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Liberty Limited	05/06/2009- 06/01/2009	\$2,000	STD	\$0	\$0	Bonus
Grand Cherokee (excl SRT8)	05/06/2009- 06/01/2009	\$3,000	STD	\$0	\$0	Bonus
Grand Cherokee SRT8	05/06/2009- 06/01/2009	\$3,000	STD	\$0	\$0	Bonus
Commander	05/06/2009- 06/01/2009	\$3,000	STD	\$0	\$0	Bonus
Wrangler 2 Door	05/06/2009- 06/01/2009	\$1,000	STD	\$0	\$0	Bonus
Wrangler Unlimited	05/06/2009- 06/01/2009	\$1,000	STD	\$0	\$0	Bonus

Bonus Programs

Vehicle Line	Program	Start Date - End Date	Title	Miscellaneous
PT Cruiser Base	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
PT Cruiser Touring	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
PT Cruiser Limited	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Sebring Sedan Base	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Sebring Sedan Touring/Limited	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Sebring Convertible	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
300 Sedan Base/Touring	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
300 Signature Touring	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
300 Limited	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
300C (excl. SRT8)	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
300C SRT8	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Town & Country LX	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Town & Country Touring	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Town & Country Limited	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Aspen Limited	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Aspen Hybrid	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Caliber SE	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Caliber SXT	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Caliber R/T	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Caliber SRT4	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Avenger SE/SXT	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Avenger R/T	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Charger SE	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Charger SXT	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Charger R/T	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Charger SRT8	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Challenger (excl. SRT8)	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Challenger SRT8	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Viper (excl. ACR)	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Journey SE	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Journey SXT/RT	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Grand Caravan SE & C/V	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Grand Caravan SXT	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000

Vehicle Line	Program	Start Date - End Date	Title	Miscellaneous
Ram 1500 ST	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Ram 1500 SLT/Sport/TRX	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Ram 1500 Laramie	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Ram 2500/3500 ST	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Ram 2500/3500 SLT	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Ram 2500/3500 Laramie	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Ram 3500 Chassis Cab	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Ram 4500/5500 Chassis Cab	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Dakota Extended Cab	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Dakota Crew	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Dodge Sprinter	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Durango	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Durango Hybrid	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Nitro SE	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Nitro SLT/ R/T	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Patriot	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Compass	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Liberty Sport	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Liberty Limited	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Grand Cherokee (excl SRT8)	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Grand Cherokee SRT8	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Commander	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Wrangler 2 Door	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000
Wrangler Unlimited	C389	05/06/2009 - 06/01/2009	Red Dot Aged Inventory Dealer Cash C389	\$2,000

Dealer Cash for Type 1 or L sales on vehicles invoiced prior to 10-01-2008. A tracking code of 3AW will be on eligible vehicles.

Vehicle Line	Program	Start Date - End Date	Title	Miscellaneous
PT Cruiser Base	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
PT Cruiser Touring	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
PT Cruiser Limited	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Sebring Sedan Base	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Sebring Sedan Touring/Limited	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Sebring Convertible	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
300 Sedan Base/Touring	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
300 Signature Touring	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
300 Limited	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
300C (excl. SRT8)	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
300C SRT8	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Town & Country LX	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Town & Country Touring	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Town & Country Limited	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Aspen Limited	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Aspen Hybrid	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Caliber SE	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Caliber SXT	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Caliber R/T	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Caliber SRT4	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Avenger SE/SXT	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Avenger R/T	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Charger SE	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Charger SXT	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Charger R/T	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Charger SRT8	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Journey SE	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Journey SXT/RT	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Grand Caravan SE & C/V	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Grand Caravan SXT	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Ram 1500 ST	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Ram 1500 SLT/Sport/TRX	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Ram 1500 Laramie	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000

Vehicle Line	Program	Start Date - End Date	Title	Miscellaneous
Ram 2500/3500 ST	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Ram 2500/3500 SLT	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Ram 2500/3500 Laramie	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Ram 3500 Chassis Cab	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Ram 4500/5500 Chassis Cab	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Dakota Extended Cab	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Dakota Crew	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Dodge Sprinter	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Durango	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Durango Hybrid	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Nitro SE	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Nitro SLT/ R/T	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Patriot	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Compass	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Liberty Sport	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Liberty Limited	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Grand Cherokee (excl SRT8)	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Grand Cherokee SRT8	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Commander	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Wrangler 2 Door	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000
Wrangler Unlimited	C399	05/06/2009 - 06/01/2009	Green Dot Aged Inventory Dealer Cash C399	\$1,000

Dealer Cash for Type 1 or L sales on vehicles invoiced on 10-01-2008 and after.

Vehicle Line	Program	Start Date - End Date	Title	Miscellaneous
Sebring Convertible	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
300 Sedan Base/Touring	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
300 Signature Touring	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
300 Limited	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
300C (excl. SRT8)	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
300C SRT8	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Town & Country LX	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Town & Country Touring	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Town & Country Limited	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Aspen Limited	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Aspen Hybrid	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Charger SE	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Charger SXT	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Charger R/T	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Charger SRT8	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Journey SE	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Journey SXT/RT	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Grand Caravan SE & C/V	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Grand Caravan SXT	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 1500 ST	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 1500 SLT/Sport/TRX	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 1500 Laramie	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 2500/3500 ST	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 2500/3500 SLT	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 2500/3500 Laramie	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 3500 Chassis Cab	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Ram 4500/5500 Chassis Cab	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Dakota Extended Cab	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Dakota Crew	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Durango	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Durango Hybrid	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Nitro SE	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Nitro SLT/ R/T	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Liberty Sport	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Liberty Limited	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Grand Cherokee (excl SRT8)	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Grand Cherokee SRT8	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Commander	SWC9D	05/06/2009 - 06/30/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Wrangler 2 Door	SWC9D	05/06/2009 - 05/10/2009	Southwest Owner Loyalty - SWC9D	\$1,000
Wrangler Unlimited	SWC9D	05/06/2009 - 05/10/2009	Southwest Owner Loyalty - SWC9D	\$1,000

Bonus Cash for Type 1 & L Sales. Customers must be current owners/lessees of a Chrysler Group product. No trade in or turn in required.

Vehicle Line	Program	Start Date - End Date	Title	Miscellaneous
Town & Country LX	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Town & Country Touring	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Town & Country Limited	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Aspen Limited	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Aspen Hybrid	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Grand Caravan SE & C/V	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Grand Caravan SXT	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Durango	SWL8B	04/01/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Durango Hybrid	SWL8B	04/01/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Nitro SE	SWL8B	04/01/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Nitro SLT/ R/T	SWL8B	04/01/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Liberty Sport	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Liberty Limited	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Grand Cherokee (excl SRT8)	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Grand Cherokee SRT8	SWL8B	01/29/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500
Commander	SWL8B	01/06/2009 - 06/01/2009	Southwest Lease Bonus Cash (IDL) SWL8B	\$500

Bonus Lease Cash to be used on Type L sales only. Contracts cannot be financed through Chrysler Financial.

Disclaimer

Refer to the Official Program Rules for specific details. The Official Program Rules consist of both the tabs referenced in the Gold Book and Incentive Summary. Chrysler may, upon written or electronic notice to dealers, cancel, amend, or modify these programs.